

to break from the booth for a deal-making chat (reservations necessary). Jackson-based Asymbol will display art erupting from the collaboration of pro boarder Travis Rice and artist Mike Parillo. Volcom, Vans and Burton

a single focus on reversing the damage of climate change.

Nightly events will feature a mac-n-cheese bar and the Holy Grail of all tradeshow, free beer. — JASON BLEVINS

50 Feels Good



It's simple to win swag and help get kids on the slopes. Just buy a ticket for SIA's Winter Feels Good "50 for 50" program. Ten dollars puts you in a raffle to win prizes worth a total of \$20,000 donated from nine resorts and 20 SIA exhibitors. The most alluring of them is a five-day trip to Park City, Utah, site of the 2002 Winter Olympics. It's all for a good cause. "The goal is to raise \$50,000, to continue developing educational materials and programs that encourage youth to get involved in snow sports," said SIA's Mary Jo Tarallo. Buy tickets online at www.winterfeelsgood.com — DOUG SCHNITZSPAHN

Check It Out

Fit two pairs of fat skis and a snowboard inside the Wheeled Double-Decker Ski/Snowboard Combo bag from High Sierra. Padded main compartments and dividers protect what slides you, zippered compartments on top stash jackets and socks, and corner-mounted wheels skate you to the ticket counter – where you can still get in under the 50-lb. bag limit. (Pictured: High Sierra's Stella Peterson) — EUGENE BUCHANAN

